



Christian Brothers

A U T O M O T I V E

FOR IMMEDIATE RELEASE

Christian Brothers Automotive Opens New Location in Knoxville

Knoxville, TN – (August 27, 2014) – Christian Brothers Automotive, the automotive repair shop creating a positive “culture shock” in town with its commitment to honesty and integrity, opened a new location this week situated at 10406 Kingston Pike in Knoxville, Tennessee.

Located on Kingston Pike between Pellissippi Parkway and the Costco on Lovell Road, the nearly 5,000 square-foot location includes nine service bays, as well as an upscale lobby with a home-charm décor that features leather couches, decorative lighting, artwork and hardwood floors. Christian Brothers also offers a new courtesy shuttle vehicle to transport you to and from work or home while your vehicle is being serviced. Waiting customers can enjoy free Wi-Fi, coffee and bottled water in the quiet lobby.

“I am looking forward to being an integral part of everyday life in Knoxville,” said Cory Beilharz, who owns the new shop with his wife Jen. “I was drawn to the mission and history of Christian Brothers, which is firmly based in a commitment to integrity. The principles of the brand and the dedication to excellent service are what set us apart in the community.”

Christian Brothers Automotive provides full-service automotive diagnostic testing and evaluation, maintenance programs and repair work for all domestic and foreign vehicles at each of their locations. All Christian Brothers Automotive facilities are staffed with automotive service excellence (ASE) certified technicians.

Cory was an Army Officer and is a mechanical engineer. He is a native of Knoxville and attended Bearden High School. His wife, Jen, was a teacher at Thackston School. The Beilharz’ have three children, Jack (10), Ava (7), and Molly (4). They attend Sequoyah Elementary School.

For more information about Christian Brothers Automotive in Knoxville, please visit their website at <http://www.cbac.com/store/knoxville-tn> or find them on Facebook at <https://www.facebook.com/CBAKnoxville>

10406 Kingston Pike
Knoxville, TN 37922
(865) 309-5847

About Christian Brothers Automotive

Christian Brothers Automotive is one of the nation’s leading automotive service and repair franchise systems with more than 130 locations open and an additional 25 under development in 18 states including Alabama, Arizona, Arkansas, Colorado, Florida, Georgia, Idaho, Indiana,

Kansas, Louisiana, Michigan, Minnesota, Mississippi, Missouri, Nebraska, North Carolina, Oklahoma, Tennessee, and Texas.

Mark Carr, president and CEO, opened the first location in Houston, Texas, in 1982. The store's main principle was to run an automotive repair facility based on honesty, integrity, reliability and exceptional customer service, which is still the core philosophy of Christian Brothers Automotive today. Christian Brothers Automotive began selling franchises in 1996 and continues to grow at a pace of 15 to 20 stores annually. The company also continues to maintain a 100 percent success rate with its store operations, never having closed a location.

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